



Premier Fighting Championship - Known as "The Proving Ground", Competitors from all over the United States and the World come to witness the ascension of the Champions of Tomorrow. The Premier FC has served as a launch-pad to many Pro fighters who fight regularly for Bellator, World Series of Fighting & The UFC. The Premier FC is currently the only Female-Owned MMA promotion in the North East, and one of two Massachusetts promotions that have stood the test of time.

AUDIENCE

60% Male, 40% Female
2016: 1000-1400/SHOW
25-45 yrs



About the President -Known for her excellent match making skills, Karyn Wesch has served and continues to aid top MMA promotions as a "Match-Maker". Such promotions include: Bellator, World Series of Fighting & CES. Through creating some of the most electrifying matches, Karyn has developed a recipe she now uses to keep the Premier FC's live event filled with excitement and energy from beginning to end.

THE PREMIER FC - HERE FIGHTERS COMPETE TO PROVE THEY DESERVE THE SPOTLIGHT IN THE WORLD OF MIXED MARTIAL ARTS. COMPETITORS COME FROM ALL OVER THE WORLD TO TEST THEIR SKILL AGAINST SHARPENED OPPONENTS IN HOPES OF MAKING THEIR MARK IN THE INDUSTRY. KNOWN AS THE LAUNCHPAD THAT HAS CATAPULTED MANY MIXED MARTIAL ART CAREERS, THE PREMIER FC FANBASE COMES TO CHEER ON THE NOW ASCENDING SUPERSTARS OF TOMORROW.

WELCOME TO THE PROVING GROUND.

THE PROVING GROUND



STATS & DEMOGRAPHICS



- THE PREMIER FC IS THE ONLY FEMALE OWNED MMA PROMOTION IN THE NORTH EAST (USA).
- OUR LIVE AUDIENCE RANGES FROM 25 YEARS TO 45 YEARS OF AGE
- 60% MALE AUDIENCE, 40% FEMALE AUDIENCE
- LIVE EVENTS ATTRACT WORKING CLASS & BUSINESS OWNERS ALIKE (PROFESSIONS INCLUDE: MEDICAL, ARCHITECT, CONTRACTORS, SMALL BUSINESS OWNERS ETC.)

- IN 2016, EACH PREMIER FC EVENT VENUE WAS AT MAX CAPACITY
- THE MIXED MARTIAL ARTS FANBASE HAS GROWN OVER 650% IN THE LAST 15 YEARS
- THE MMA FANBASE HAS GROWN TO OVER 50 MILLION IN THE US ALONE (COMPARED TO BOXING'S 30 MILLION & WRESTLING'S 15 MILLION).
- THE PREMIER FC BOUTS ARE SANCTIONED BY THE MASSACHUSETTS STATE ATHLETIC COMMISSION & PUBLIC SAFETY.





BRANDING OPPORTUNITIES



- Center cage floor/part of logo 10'x5'
- Cage floor 6' spaces (4 available)
- Inside Corners 18"x5'
- Top post inside 5"x6'
- Outside Corners 18"x5'
- Top post outside 5"x6'
- Banner 12'x8'
- Ring card bottom front 10"x10"
- Ring card full back 2.5'x2'

HEXAGON



BRANDING OPPORTUNITIES



- Vendor Area 10'x10'
- Cash Bar Area
- Banners
- Ring card girl outfits (3 girls)
- Staff shirts backs (50 shirts)



- Premier FC Vehicle
- Signage
- Weigh-Ins Banner

Live Venue





BRANDING OPPORTUNITIES



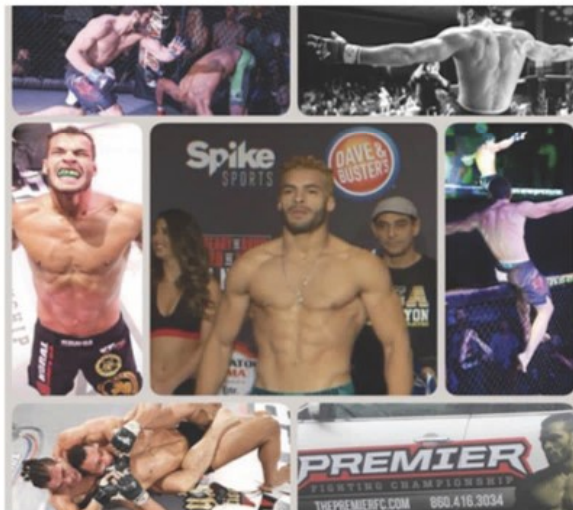
Social Media Booth - In 2019, PFC will launch a Social Media Booth to engage the live audience and encourage a digital dialogue with the intention of increasing our social reach and traffic to our social media accounts.

Live Stream/Podcast - A live stream/podcast will run simultaneously at the live of event that will include interview with fighters, audience members and surprise guests.

LIVE VENUE



BRANDING OPPORTUNITIES



Strategically Planned Content

Instagram

Facebook

YouTube Videos

Media Mentions

Website

YouTube Ads

Email Marketing

TV Ads

SOCIAL MEDIA





Sponsorship Tiers

	Exclusive Partner	Elite Sponsors	Sponsors
Exclusive Content Partner: Partner in the planning and implementation of content with The Premier FC (digital ad campaigns, social media content, website content & Branding Strategy)	★		
Your logo as part of The Premier FC Logo	★		
Logo in Cage	<i>Center Cage Floor as Part of The Premier FC logo(10'x5') + Ring Card (Front)</i>	<i>6' premium floor space(4 available) + Ring Card (Top Back)</i>	<i>Top Post inside or Top Post outside (5"x6") + Ring Card (Back)</i>
Vendor Opportunity (10'x10')	★	★	
Right to name and EXCLUSIVELY Sponsor our New Social Media Booth Experience	★		
Logo on The Premier FC Vehicle	★	★	
Exclusive Meet & Greet With Fighters	★	★	★
VIP TICKETS	<i>12 per show</i>	<i>8 per show</i>	<i>4 per show</i>
Give Away Tickets	<i>12 per show</i>	<i>8 per show</i>	<i>4 per show</i>
Included in Social Media Content	★	★	★
Radio/Media Mentions	★	★	★
Event Banners	★	★	★
Ring Card Girls	★	★	
Staff Shirts	★	★	
Weigh Ins Banner	★	★	

Packages Can Be further customized to suit your branding needs



Contact

Sponsorship, Vendor Information,
Media and Marketing Information.

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Fighter Relations / Business operations

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